



European  
Association of  
Science  
Editors

**EASE**

# How to Become Successful Authors & Editors of Scientific Journals

***3<sup>rd</sup> International Symposium of Scientific Journals  
of Trakya University***

<https://journals-symposium2018.trakya.edu.tr/>

*Under the auspices of Trakya University & European Association of  
Science Editors*

**4-6 December 2018**

**Trakya University, Balkan Congress Center  
Edirne, Turkey**

<b>Honorary President:</b>	Prof. Dr. Erhan Tabakođlu (Rector of Trakya University)
<b>Honorary Guests:</b>	Pippa Smart (President of EASE) & Prof. Dr. Ana Maruđić (Past President of EASE)
<b>Scientific Committee:</b>	Ana Maruđić, Pippa Smart, Cem Uzun, Kadri Kiran
<b>Organizing Committee:</b>	Cem Uzun (President); Kadri Kiran (Secretary); Members: Rıdvan Duran; Hande Güclü; Zehra Nihal Dolgun Altıntaş; Elvin Dinler & Müge Atakan

# PROGRAMME

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## Tuesday (4<sup>th</sup> of December)

**09:00-09:30** Opening speeches

**09:30-10.20** How to get published in high impact journals (Ana Marušić)

**10:30-11.20** Top 10 reasons for rejection (or acceptance) (Ana Marušić)

**11:30-12.20** Communication with the editor and reviewers (Pippa Smart)

**12:30-14:00** *Lunch*

**14:00-14:50** How to deal with English language problems: tips for good scientific writing (Pippa Smart)

**15:00-15.50** Prevention of unintended ethical problems for novice ESL authors (Ana Marušić)

**16:00-17:30 Panel:** *Publication ethics; plagiarism* (Pippa Smart) and authorship (Ana Marušić) *Moderator:* Cem Uzun

**19:30-22:30** *Gala Dinner (Transfers will be available)*

## Wednesday (5<sup>th</sup> of December)

**09:00-09:30** European Association of Science Editors (Pippa Smart)

**09:30-10:20** How to get a successful journal editor -1 (Pippa Smart)

**10:30-11:20** How to get a successful journal editor -2 (Pippa Smart)

**11:30-12:20** How to get a successful journal editor -3 (Pippa Smart)

**12:30-14:00** *Lunch*

**14:00-14:50** International standards for journal editors (Ana Marušić)

**15:00-15:50** Use of small scientific journals for the society (Ana Marušić)

**16:00-17:15 Panel:** *Meet the masters & Journal audit* (Pippa Smart & Ana Marušić) *Moderator:* Cem Uzun

**17.15-17:30** *Closing remarks*

## Thursday (6<sup>th</sup> of December)

**08.45-12.30** *Social Program (Tour of historical and touristic places in Edirne)*

## HONORARY GUESTS

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### **Pippa Smart (President of EASE)**



Pippa Smart, PSP Consulting, Oxford, UK

[Pippa.smart@gmail.com](mailto:Pippa.smart@gmail.com) - <https://www.pspconsulting.org/>

ORCID: <https://orcid.org/0000-0002-5528-4704>

Pippa Smart is the President of EASE (the European Association of Science Editors), and an independent publishing consultant. She has worked in scholarly publishing for over 25 years in a variety of roles, and now specializes in providing strategic development support for editorial groups and publishers. This includes training, consultancy and contract negotiations. She is Editor-in-Chief of Learned Publishing, the journal of the Association of Learned and Professional Scholarly Publishers (ALPSP) and writes the ALPSP monthly member newsletter. Her work takes her around the world and has allowed her to appreciate the many different models of scholarly publishing and understand the pressures that editors and small publishers experience when trying to compete in a global environment where the "rules" are often established by large, well-supported organizations.

## HONORARY GUESTS

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**Prof. Dr. Ana Marušić (Past President of EASE)**



Professor Ana Marušić, MD, PhD

ORCID: <https://orcid.org/0000-0001-6272-0917>

Ana Marušić is Professor of Anatomy and Chair of the Department of Research in Biomedicine and Health at the University of Split School of Medicine, Split, Croatia, and holds an Honorary Professorship at the University of Edinburgh, Edinburgh, UK. She is the Co-editor in Chief of the *Journal of Global Health*. She chairs the Research Committee of the World Association of Medical Editors. She is Past President of the European Association of Science Editors (EASE), World Association of Medical Editors (WAME) and Council of Science Editors (CSE). Prof. Marušić is also the Co-Chair of the Cochrane Scientific Committee. Prof. Marušić is the founder of the Cochrane Croatia and takes responsibility for Research as its Research Coordinator. She is on the Steering Group of the EQUATOR (Enhancing the Quality And Transparency Of Health Research) Network. She has a number of significant academic achievements including authorship of more than 200 peer-reviewed articles and was heavily involved with creating the policy of mandatory registration of clinical trials in public registries which helped change the legal regulation of clinical trials worldwide. She has received a number of awards for her research, most recently a Meritorious Award from the Council of Science Editors in 2016.

## SOCIAL PROGRAMME\*

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### Thursday (6<sup>th</sup> of December)

**08:30** Departure from symposium venue by bus

**08:40** Departure from Margi Hotel

**08:45** Departure from RYS Hotel

**09:00** Arrival to Selimiye Mosque

Hünkar Mahfili (Sultans praying hall)

Old Library

Arasta Bazaar

Edirne Museum

**10:45-12.00** Complex of Sultan Bayezid II Health Museum & Baroque to Classical Music Recital

### Programme Template

Jean Sibelius—Andante Festivo

Johannes Brahms—Hungarian Dance no: 5

W.A. Mozart—Little Night Music

Eduardo di Capua—O Sole Mio

Azeri Bekirof—Nazende Sevgilim (Azeri Song)

Anonymous—Selanik Türküsü (Turkish Song)

Nihavent Longa—Kemani Kevser (Turkish Song)

*\*The social program is free of charge to all registered participants.*

# IMPORTANT INFORMATION

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## **Contact & Registration:**

### **Symposium Secretary:**

Dr. Kadri Kiran, +905335645095, [kadrikiran@trakya.edu.tr](mailto:kadrikiran@trakya.edu.tr)

**Registration fee:** 100TRY (20€) only to be paid on site. Graduate and postgraduate students: 50TRY (10€); undergraduate students: free.

## **Foods:**

### **Lunch possibilities around symposium venue:**

- **Rectorate Restaurant:** Price for two days 15TRY (3€)
- **Delta Park:** Various Restaurants with extra fee

### **Gala Dinner (on 4<sup>rd</sup> of December, at 19:30)**

**Location:** Trakya University social foundations-complex near Meriç river. Transfer from meeting venue and major hotels will be available.

**Menu:** Appetizer plate (7 kinds), Patty (Pacanga Borek), Season salad, Lamb roasted on the tandour, Fruit or Dessert, Beverage

**Price:** 75TRY (15€)

## **Transportations to Edirne:**

Information related to transportation to Edirne can be reach at [www.rome2rio.com/s/Istanbul/Edirne](http://www.rome2rio.com/s/Istanbul/Edirne) (please note that currently it take 2 and half hours by bus to Edirne from Istanbul. A fast train with a travel time of 1 hour 15 minutes will be available from 2020. Subway is available between airport and main bus station/coach—20 minutes travel time)

## **Accommodations:**

Trakya University hotel at the symposium venue: 90TRY (18€) per room, per night.

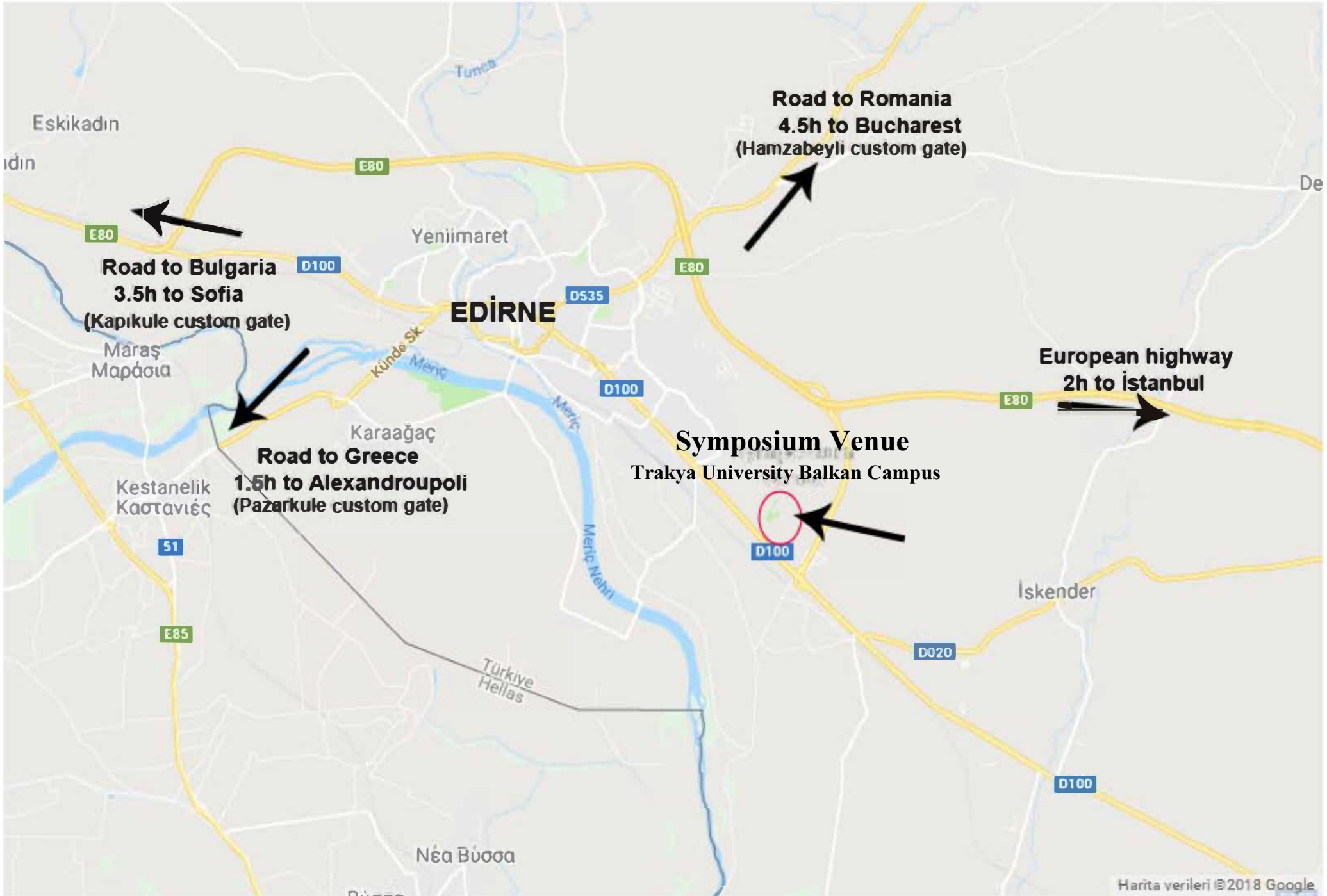
Phone: +90 284 2362691; e-mail: [tuotel@trakya.edu.tr](mailto:tuotel@trakya.edu.tr)

[www.tripadvisor.com.tr](http://www.tripadvisor.com.tr); [www.booking.com](http://www.booking.com)

## **Whether:**

Whether during the meeting period is predicted between 2-9°C in Edirne. Please do not forget to take your umbrella and raincoat.

**Currency:** Turkish Lira



**Road to Romania  
4.5h to Bucharest  
(Hamzabeyli custom gate)**

**Road to Bulgaria  
3.5h to Sofia  
(Kapikule custom gate)**

**European highway  
2h to İstanbul**

**Road to Greece  
1.5h to Alexandroupoli  
(Pazarkule custom gate)**

**Symposium Venue  
Trakya University Balkan Campus**